

The PRESIDENT writes...

(No report as John is away overseas on holiday; but watch this space in the next issue of Cardlines; Ed.)



EDITORIAL

Thanks to those members who sent me positive thoughts on the new format of Cardlines; certainly colour makes a difference! To utilise space better, the Bid Sheets & Prices Realised are now attached to the Auction List which is inserted into Cardlines. Members, Steve Summers & Greg Crawford provide some thoughtful feedback which the Society needs to hear/think about. And this issue mainly features articles on cigarette/tobacco cards & collectables. The Treasurer informs me that over 90% have paid their subs; fantastic news! *Bruce*



LETTERS TO THE EDITOR

Dear Editor - Regarding the President Writes article in May 2006 Cardlines

1. As discussion about the future of Cardlines and indeed the society continues, I thought I'd throw my hat in the ring and offer a long term solution. I believe we have to fundamentally change how we deliver our newsletter. The advent of the internet means the options for delivery of information are limitless. If Cardlines became totally web based and had an ongoing newsletter whereby articles, wants lists, discussion boards, discoveries, what's new, other topical news items etc could be added at any time, we would have a truly unique newsletter. Access to the website could be gained through a password when someone joins the society. It would dramatically cut the cost of running the society as printing costs would be zero (auctions could still be run online), subscription fees would go down, and most importantly the format would get around the editor problem of having to spend a dedicated amount of time every few months producing a newsletter. In essence, the job would be a mix of the roles of the editor and webmaster. There are other websites that currently use this format with great success. For those who still don't have access to the net, there may be a cross-over period where a compilation copy is made so they don't miss out. We often complain that we have almost no junior members. The internet is THE way in which we can tap into this market. With over 75% of members having at least an email address, and almost all people now having access to the internet, I believe we have to seriously consider this option to continue to box above our weight in terms of card clubs worldwide. No doubt others have their view, I'd personally be interested in hearing them. *Regards, Steve Summers.*

2. I would like to comment on what our President John has written in the last Cardlines. Firstly I am concerned that the committee and members who attended the AGM voted that if no replacement editor was found between now and the 31st March 2007 the Society would be terminated. I am a committee member and was not consulted and certainly if I was I would have voted against termination. Unfortunately I was not able to make the AGM this year and I did tender an apology. The job of editor is not one that I would undertake. I am not a computer expert nor am I an English scholar. Surely rather than terminate the society we must have a member or members who are prepared to take on the position. Provided the Auctioneer and other officers were prepared to continue the society would survive with just an Auction catalogue. We would just have no newsletter. As far as the poor attendance by members to the AGMs I agree it is disappointing and I not sure what can be done to increase attendance. I am not convinced one day concepts would help and it may cause further problems as displays would have to be ready a lot earlier and our AGM would have to be held at a different time in the day to allow dealers, members & general public a fair go. Also dealers may not support a one day concept. Maybe to increase attendance we have to make a real effort to increase membership. I am a member of two Stamp societies in Christchurch and what I have been doing very successfully is approaching people and asking if they what to join a society. I have introduced quite a few members this way and I have even approached people to join our society. We as members must come into contact with people who collect cards and you would be surprised what comes from just asking. I do get quite a few who decline. If every member introduced one new member each year to the society our total membership would increase rather quickly + attendance at our AGMs would also increase. The new format of Cardlines is really great especially in colour! Congratulations Bruce. *Regards, Greg Crawford.*

BRANCH NEWS

Auckland Area Report by Roger Jeffs

A rather disappointing turnout for the June meeting. Perhaps it was to be expected though, being a holiday weekend. However we still enjoyed a cup of tea and a chat and a few cards found new homes. Look forward to a good turnout at our next meeting.

NEXT AUCKLAND AREA MEETING(S):

When: Sunday, 6 August + 1 Oct 2006; **Time:** 2.00pm onwards

Venue: Massey Ave Hall, Auckland

Wellington Area Report by Bruce Isted

Despite the miserable weather there were 24 people that attended the card meet on 5 June. Four sales tables were operating: Lyn & Errol Gill, Chas Lilley, Lindsay Armstrong & the Society.

NEXT WELLINGTON AREA MEETING:

When: Sunday, 10 Sep 2006; **Time:** 11.00am-3.00pm;

Venue: Caledonian Society Hall, Weld Street, **FEILDING.**

Please bring own drink cups as none available; have hot water .

Christchurch Area Report by Greg Crawford

NEXT CHRISTCHURCH AREA MEETING:

When: TBA **Time:** TBA **Venue:** TBA

NEW MEMBERS:

842:

#843:

#844

CHANGES OF ADDRESS, etc:

591:

FORMER MEMBERS REJOINED:

#689